NATIONAL WESTERN CENTER CITIZENS ADVISORY COMMITTEE

July 6, 2015

Michele Anderson
Denver Regional Council of Governments
1290 Broadway, Ste. 700
Denver, CO 80203

Dear Ms. Anderson:

As members of the National Western Center Citizens Advisory Committee (NWC-CAC) we enthusiastically support Denver's TIP application to DRCOG for a grant from the FY2016-2017 Urban Centers / Station Area Master Plan Studies pool to fund a Parking and Transportation Management Study for the National Western Center Campus.

Recently adopted by Denver City Council, the Globeville, Elyria, and Swansea Neighborhood Plans and the National Western Center (NWC) Master Plan, in unison, call for the transformation of the historic National Western Stock Show site into a National Western Center multidisciplinary Campus providing year-round research, education, agricultural, cultural, entertainment and tourist programs and activities.

The NWC Master Plan sets high standards and articulates goals for sustainable transportation and greenhouse gas reductions, proposes a new multi-modal transportation network connecting the Western Center to the surrounding area and identifies potential locations for a mix of surface and structured parking to meet the projected parking demand of this great development.

With projections of over 2.2 million local, national and international visitors annually, the National Western Center and Campus will command a national spotlight, will make a profound contribution to Colorado's state and Denver's local economic vitality and will rely centrally on the logistics, technical integrity, and capacity of our regional transportation system.

Additional study is critical at this stage in order to delve into further detail on key transportation management issues to ensure the Campus can handle demands, meet its sustainability goals, and connect the neighborhood and NWC Master plans for best impacts.

The proposed study will determine how to maximize usage of three nearby passenger rail lines and stations (National Western Station, 38th and Blake, and 41st and Fox), including to the direct benefit of the adjacent Globeville, Elyria, and Swansea neighborhoods, while also minimizing negative impacts; both aspects of planning being of paramount importance to the NWC-CAC.

When complete, the transportation network should offer impacted residential communities optimum ease and convenience for accessing amenities, events, educational opportunities and jobs. As fundamental project strategy it is essential to understand and mitigate the singular and combined transportation and parking impacts of planned infrastructure projects in the vicinity.

As an Advisory Committee composed of residents, land/business owners and partner organizations we are focused on creating and advancing a bold new vision for the National Western Center building on the valued historical and cultural heritage as well as the beloved traditions and commercial success of the National Western Stock Show, already an internationally recognized Denver attraction.

With this potential on the horizon, the NWC-CAC strongly encourages DRCOG to fund this application as foundational to properly connecting the National Western Center into the Region's emerging multi-modal transportation network.

Sincerely,

Members of the National Western Center Citizens Advisory Committee

Anne Elizabeth *Globeville Resident*	**Drew Dutcher** *Elyria Resident*	**Armando Payan** *Globeville Resident*
Bettie Cram *Swansea Resident*	**Anne Hayes** Westfield Company	**David Oletski** *Globeville Civic Association #1*
Mickey Zeppelin *Taxi*	**Vernon Hill** *JJJ Properties*	**Heather Lafferty** *Habitat for Humanity of Metro Denver*
Lilianna Flores Amaro *Elyria-Swansea Resident*	**Marina Chotzinoff** *Where Wood Meets Steel*	**Tracy Weil** *RiNo Arts District*
Steven Moss *Focus Points Family Resource Center*	***Patricia Carmody*** *Fairmont Heritage Foundation*	**Maria Garcia Berry** *Co-Facilitator*
Carrie Atiyeh *Visit Denver*	**Larry Burgess** *Elyria-Swansea-Globeville Business Association*	**Terrance Carroll** *Co-Facilitator*